



Artwork: Janet Echelman, *Her secret is patience*, flexible polyester netting, steel rings, cables and poles, 2009.

LET'S CREATE

EXPRESSIONS OF INTEREST

Charlestown CREATE technology sculpture
Applications will close Sunday 9 June 2019

About the opportunity

We are inviting design proposals for a high profile, technology-based sculpture located at Pearson Street, Charlestown.

Lake Macquarie City Council is creating a link from Pearson Street Mall to Charlestown Skate Park through a series of technology-based artworks as part of the Charlestown CREATE activation project. The theme for this piece is broad and based around data/data art. The artwork can be static or interactive.

Objectives

CREATE is a City-wide art activation project targeting specific areas within Lake Macquarie.

The Charlestown CREATE project will ensure Charlestown continues to be a people-friendly, attractive and vibrant public space, while at the same time encouraging evening activity and improving the profile of Charlestown to the wider community.

Site

The artwork will be installed at the corner of Fredrick Street and Pearson Street, Charlestown. The site is located near a shopping centre, a skate park, sports oval with associated amenities and parking spaces. The area has a high rate of pedestrian activity and motor vehicles passing by. The corner is a small space with a built commercial urban environment as a backdrop.



Specifications

Each design must meet the following specifications:

- › the artwork will utilise technology such as light, LED sensors or kinetic
- › artwork has a strong visual impact
- › given its location the artwork will be suitable for all ages (G-rated)
- › the work will comprise of durable, robust, high-quality low-maintenance materials to ensure at least a 20-year lifespan of the work
- › the work will be situated in an external environment exposed to the elements and must be able to withstand the conditions
- › design is free of sharp points and holes that may cause entrapment or climbing points
- › design elements must be recognisable and easily seen up to 20 metres away
- › artists will be asked to work within any structural elements a suitable design may produce. If required, the work must include a base plate, concrete pylon, flange or connection of some description that is suitable for placement. Construction of base and connection elements will be advised by Council.
- › if the proposal features any Aboriginal elements, consultation with the relevant registered Aboriginal parties will be required.
- › must reference the cultural, environmental and historical themes of the site

Budget

A commission of \$40,000 (plus GST) and an additional \$10,000 for installation.

Responsibilities

The artist will:

- › attend a minimum of five project management meetings with Lake Macquarie City Council staff
- › provide insurance while off-site
- › provide all materials (artwork, base and base fixtures)
- › allow for all plant, equipment, scaffolding, tools to complete works

- › carry out works in accordance with the design brief, the Australian Standards and the National Construction Code
- › cover transport costs
- › provide structural engineering footing and connection details (if required)
- › complete all works required for the project

Council will:

- › provide interpretation signage or panel
- › manage the installation of the artwork in collaboration with the artist
- › supply onsite installation equipment and personnel (based on discussion with designers and project manager)
- › photograph the process and final artwork
- › organise the opening/launch event
- › develop and distribute media and marketing materials
- › oversee risk management
- › approve due diligence of the site
- › consult with businesses and residents

Selection criteria

A judging panel will assess applications against the following criteria:

- › originality of the concept
- › relevance to proposed location and audience
- › quality of visual representation
- › ability to articulate a sense of place and community identity
- › how the design will enhance the precinct and profile of the City
- › ability to complete the commission within budget, timeframe and complexity of installation

Key project dates

Detail	Deadline
EOI application opens	13 May 2019
EOI application closes	9 June 2019
EOI application assessed	Week commencing 10 June 2019
Artists contracted/ notified	Week commencing 17 June 2019
Installation	November 2019

What to include in your EOI

- › artist contact details and CV
- › relevant experience and examples of previous work
- › concept design with a maximum of two design options
- › up to 500 words describing your concept, construction process and implementation requirements
- › proof of relevant insurances, including public liability insurance
- › work program and payment schedule
- › two referees

Submit your application

Applications will close **Sunday 9 June 2019**

Any application received after the closing date may be deemed non-compliant and disqualified from the assessment process.

Applications may be lodged electronically by email or in hard copy format.

Electronic submissions (preferred method)

Expressions of interest submitted electronically must be sent to publicart@lakemac.nsw.gov.au

Artists are responsible for ensuring that any documents or information sent electronically is in an acceptable format (such as PDF, Excel or Word).

Hard copy submissions

Hard copy submissions can be delivered:

- › in person to Lake Macquarie City Council's Administration Building, 126-138 Main Road, Speers Point NSW 2284
- › by mail to Lake Macquarie City Council PO Box 1906 HRMC NSW 2310

Contact

Joshua White

Urban and Public Art Project Leader

Lake Macquarie City Council

P: 02 4921 0333

E: publicart@lakemac.nsw.gov.au



This project is proudly funded by the
NSW Government in association with
Lake Macquarie City Council